

Learning Objectives

- To know what a digital footprint is and how this exists
- Know what steps are required to capture bullying content as evidence
- Understand how to manage personal passwords effectively
- Understand what it means to have a positive online reputation
- Know and identify some common online scams

Digital footprint

The content someone shares about themselves online.

Digital personality

The person that companies, organisations and other people see based on their digital footprint.

Online reputation

The judgement of a person from information shared by themselves and others online.

Personality

The qualities and characteristics that make you who you are.

Selfie

A self-portrait that a person takes of themselves using a camera on a digital device or smartphone.

Sharing online

The way people communicate (share and receive information) with each other over a computer network, such as the internet.

Sometimes things online can make us feel sad, worried, uncomfortable or frightened.



Telling a trusted adult, using privacy settings and blocking/reporting/screengrabbing are some of the ways to get help and make sure any problems online are dealt with in a proper and safe manner.

S SAFE Keep your personal information safe. When chatting or posting online don't give away things like your full name, password or home address. Remember personal information can be seen in images and videos you share too. Keep them safe to keep yourself safe.

M MEET Meeting up with someone you only know online, even a friend of a friend, can be dangerous as this person is still a stranger. If someone you only know online ever asks you to meet up, tell your parents or carer or the police. You may have to report them together on www.thinkuknow.co.uk.

A ACCEPTING Think carefully before you click on or open something online (e.g. links, adverts, friend requests, photos) as you never know where you may lead to or they may contain viruses. Do not accept something if you are unsure of who the person is or what they've sent you.

R RELIABLE You cannot trust everything you see online as some things can be real or false, inaccurate or not entirely true. To find reliable information compare at least three different websites, check in books and talk to someone about what you have found.

T TELL Tell a trusted adult if something or someone ever makes you feel scared, worried or confused. This could be if you or someone you know is being bullied online. There are lots of people who will be able to help you like your teachers, parents, carers or contact Childline - 0800 11 11 or www.childline.org.uk.

BE SMART WITH A HEART Remember to always be smart with a heart by being kind and respectful to others online. Make the internet a better place by helping your friends if they are worried or upset by anything that happens online.

Before you share online think:

Who do I want to see this?

Do I need to ask someone's permission?

Is this something I should be sharing?

Am I sharing something I know is true?

Key facts

Kapow Primary

Our digital footprint can affect our online reputation in a positive or negative way.



Using avatars, usernames and not sharing personal information are good ways to reduce both your digital footprint and digital personality.

